RECRUITMENT ADVERTISING PLAN:



Counsellor

| ADVERTISING OPTIONS | PRICE | SAVINGS |
|---|-------|---------|
| Makeafuture.ca Featured position on homepage Cross-posted on Indeed | \$0 | \$0 |
| Make a Future Social Networks Twitter and Facebook promotion | \$0 | \$0 |
| Canada Job Bank/WorkBC.ca 30 day job posting | \$0 | \$0 |
| BC Association of School Psychologists 30 day job posting | \$0 | \$0 |
| Canadian Counselling and Psychotherapy Association 30 day job posting | \$100 | \$0 |
| Canadian Association for Educational Psychology Email distribution | \$0 | \$0 |
| UBC Educational and Counselling Psychology and Special Education Mailing list distribution | \$0 | \$0 |
| Simon Fraser University 30 day job posting | \$0 | \$0 |
| University of British Columbia 30 day job posting | \$0 | \$0 |

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Counsellor

| ADVERTISING OPTIONS | PRICE | SAVINGS |
|--|----------|---------|
| Trinity Western University 30 day job posting | \$0 | \$0 |
| University of Northern BC 30 day job posting | \$0 | \$0 |
| University of Victoria 30 day job posting | \$0 | \$0 |
| Total Savings: | | \$0.00 |
| Estimated Total: | \$100.00 | |